



Library Board of Trustees

Library Board of Trustees Retreat

North County Regional Library, 16500 Holly Crest Lane, Huntersville

Saturday, January 25, 2020, 9:00am – 3:30pm

Trustees Present

Jennifer Appleby
Ailen Arreaza
Rob Harrington, Chair
Joe Helweg
Gloria Kelley
Kimmery Martin
Brandon Neal
Charles Thomas
Ed Williams

Staff Present

Karen Beach
Elyse Berrier
Kevin Bittle
Shelley Book
David Dillard
Dana Eure
Jenni Gaisbauer
Beatriz Guevarra
Lee Keesler
Julia Lanham
Angie Myers
Ann Stawski

Others Present

Mark Kutny

Trustees Absent (with cause)

Dr. Ricky Woods

Rob Harrington called the Board of Trustees Retreat to order at 9:00am and thanked everyone for the time commitment.

Joe Helweg thanked those individuals who helped put together the retreat and reviewed the agenda.

Public Commons Update

Karen Beach provided a refresh on the Library as Public Commons.

Several recommendations were made by Trustees during the Public Commons Refresh including:

- Create a portal where partnerships mapping etc. can be housed and easily accessed by the Board of Trustees
- Provide check-ins via email to the Trustees with new developments as new Main Library project progresses
- Share timeline/GANTT chart with Trustees
- Share the Marketing & Communication plan with Trustees

Facilitated Design Thinking Workshop

Charles Thomas and Seth Ervin introduced Eric and Julia from Wily and introduced the focus question for the day- How might the Library Board be a more effective and strategic advocate with County Commissioners to ensure that the library remains an essential community priority for partnership and funding?

Goals for the design thinking workshop include developing a big-picture strategy for how to systematically engage with County Commissioners in order to highlight the Library's great work and make the Library a funding priority and to expose the Board to the design thinking approach to solving problems.

The Board of Trustees and Library Leadership participated in the design thinking workshop and created strategies to better engage with County Commissioners and highlight the Library's great work.

At 12:30pm, the completion of the design thinking workshop, the Board of Trustees entered into private session and the following attendees exited the meeting Dana Eure, Julia Lanham, Ann Stawski, Seth Ervin, Jenni Gaisbauer, David Dillard, Angie Myers, Shelley Book, Karen Beach and Kevin Bittle.

Respectfully submitted,

Lenoir C. Keesler, Jr.
CEO